***TPE Tool Kit email blast template***

Subject line: Free TPE 2020 Show Registration From <company name>

On behalf of our team at <company name>, we would like you to be our guest at:

**Tobacco Plus Expo 2020**

Tobacco • Vapor • Alternative

January 29–31, 2020

Las Vegas Convention Center

Register for the expo floor for free by entering our booth # as the promo code when registering for the show: <company name>, < booth #>

[Register Here](https://events.american-tradeshow.com/tpeinternational)<<https://events.american-tradeshow.com/TPE20>>

We invite you to check out our new products including:

1. <Product name>

2. <Product name>

3. <Product name>

There are plenty of fantastic new benefits at TPE 2020 and we encourage you to check out the new show website for [TPE](http://www.tobaccoplusexpo.com) <<https://tobaccoplusexpo.com>>

If you have any questions, or are interested in learning more about (or ordering) our products sooner please contact us at **(XXX) XXX-XXXX** <phone number>

See you at the show,

<Name>

