



TPE 2018 – FREQUENTLY ASKED QUESTIONS

WHERE WILL TPE 2018 TAKE PLACE?

January 31- Feb 1, 2018

Las Vegas Convention Center
South Hall 1 – Lower level
3150 Paradise Road
Las Vegas, NV

WHEN IS THE EXHIBIT HALL OPEN?

EXHIBITOR MOVE-IN

Monday	January 29, 2018	1:00pm – 7:00pm *
Tuesday	January 30, 2018	8:00am – 6:00pm

**Only for islands 600 sq ft and larger*

EXHIBIT HOURS

Wednesday	January 31 2018	10:30am – 5:00pm
Thursday	February 1, 2018	10:30am – 4:00pm

EXHIBITOR MOVE-OUT

Thursday	February 1, 2018	5:00pm – 10:00pm
Friday	February 2, 2018	8:00am – 12:00pm

WHAT ARE THE SHOW COLORS?

Back Wall Drape:	Black
Side Rail Drape:	Black
Exhibit Hall Carpet Color:	Hall is Not Carpeted
Main Aisle Carpet:	Black

HOW MANY ATTENDEES ARE ANTICIPATED FOR THIS CONFERENCE?

We anticipate 3,500 total attendees and estimated about 2,500 key decision makers.

WHEN WILL I RECEIVE MY EXHIBITOR KIT (ONLINE EXHIBITOR SERVICE MANUAL)?

The link for the Online Exhibitor Service Manual will be sent electronically when you secure your booth. New this year is the ability to access the exhibitor service manual and exhibitor staff registration links directly through the A2Z Exhibitor Portal thus creating a single login location to access all your show needs. As an exhibitor, you will receive a welcome email from A2Z, which will include the portal link and login credentials to access the service manual.

TPE 2018

TOBACCO + VAPOR + ALTERNATIVE

HOW CAN I DRIVE ATTENDEES TO MY BOOTH?

You will find promotions and marketing tools to assist you in your pre-show promotional outreach and self-promotion.

Click [here](#) to link to the Exhibitor Resource area which will include marketing opportunities and a free tool kit to help you promote your company for the 2018 conference.

TPE 2018 Home Exhibit Attend Education Travel News & Media Contact

EXHIBITOR RESOURCES

- RESERVE YOUR BOOTH**
Reserve your booth space today to secure a prime location.
[CLICK HERE >](#)
- MANAGE YOUR BOOTH**
Pay for your booth, update your company profile and product listings, register your booth staff and order show services.
[CLICK HERE >](#)
- LIVE FLOOR MAP**
Check out our interactive floor plan to see where everything is located.
[CLICK HERE >](#)
- MARKETING OPPORTUNITIES**
TPE provides a mix of pre-show and at-show marketing opportunities that get the attention of buyers and help you stand out from the crowd.
[DOWNLOAD PDF](#)
[PURCHASE >](#)
- (FAQ) FREQUENTLY ASKED QUESTIONS**
A list of don't-miss deadlines, contacts for show services, and frequently asked questions regarding general show questions.
[DOWNLOAD PDF >](#)
- EXHIBITOR LIST**
The complete list of every exhibitor who will be exhibiting at the show.
[CLICK HERE >](#)

CAN EXHIBITORS ATTEND CONFERENCE SESSIONS?

Yes, all exhibitors can attend the conference sessions—this is included with your booth package.

I AM AN EXHIBITOR; HOW MANY BADGES DO I RECEIVE?

As an exhibitor, you will receive two (2) exhibit booth staff registration per 10x10 booth space. Each additional registration is \$25.00. Additional badges can be ordered through the A2Z Exhibitor Portal.

WHERE CAN I REGISTER EXHIBITOR NAMES FOR BADGES?

Once you are a confirmed exhibitor, you will receive a welcome email from A2Z, upon login you can then register booth personnel. Exhibitor registration opens August 14th.

TPE 2018

TOBACCO + VAPOR + ALTERNATIVE

WHAT ARE THE BADGE COLORS THIS YEAR?

<u>Registration Description</u>	<u>Badge Color</u>
Exhibits Only	Yellow
Full Conference Access	Red
Guest	Purple
Non-Exhibiting Supplier	Blue
Exhibitor	Green
Speaker	Orange
Staff	Black
Press	White

Attendee Buyers are Yellow and Red.

HOW DO I SUBMIT MY COMPANY INFORMATION AND PRODUCT DESCRIPTION?

Visit our website at www.tobaccoplusexpo.com, click on "Exhibit" and then on "Update Your Profile". Upon successful log-in, you will have the option to select "Booth Information" where you may edit your account, or you may select "My Account", where you may make a secure payment online. Be sure to complete your company information, profile and select product categories. Use the "Preview" option to review your Exhibitor Profile once you have entered your information.

**Please note the deadline for exhibitor online profiles is 12/1/2017. Submissions after this date will not be printed in the show directory and therefore only be available on the mobile app.*

HOW DO I BECOME A TOBACCO PLUS EXPO 2018 SPONSOR?

Check out the low cost/high impact options available. TPE can even customize a program just for you, based on your budget and strategy. Click here to see [Marketing Opportunities](#).

TPE 2018

TOBACCO + VAPOR + ALTERNATIVE

CONTACT INFORMATION

HELP LINE

888-997-5434

EXHIBITS MANAGER

Nic Kreger | 770-432-8410 x111

nkreger@tradeshowlogic.com

GENERAL CONTRACTOR

AGS Expo | 407-292-0025

eventservices@ags-expo.com

BOOTH & SPONSORSHIP SALES

(Exhibiting Companies A-L)

Hilary Manning | 805-744-4216

hilarymanning@tobaccoplusexpo.com

(Exhibiting Companies M-Z)

Stacey Radwany | 770-432-8410 x157

staceyradwany@tobaccoplusexpo.com

OTHER IMPORTANT INFORMATION

Official Contractors

As TPE 2018 planning begins, you may receive solicitations from publications and vendors that are not affiliate with TPE. Please be advised that TPE does not sell exhibitor lists or contact information to anyone. This information is securely provided to TPE Official Contractors to inform exhibitors of show related services. Solicitations from unofficial vendors are often the result of obtaining public information from the internet

List of official contractors:

- SLS Las Vegas (housing)
- Tradeshow Logic (exhibit and sponsorship sales)
- Tradeshow Logic (exhibit management)
- AGS (general service contractor)
- DDC Unlimited (audio visual and computers)
- CDS (registration and lead retrieval)