TPE Exhibitor Press Release Template

For Additional Information FOR IMMEDIATE RELEASE

Contact: [Your Name] [Date]

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[YOUR COMPANY] TO EXHIBIT IN LAS VEGAS AT

TOBACCO PLUS EXPO (TPE)

[Company] to Exhibit at the largest B2B Tobacco Tradeshow Highlighting New Products for the Industry

[Your City] — Recognizing the advantages of exhibiting with North Americas’ most comprehensive showcase of tobacco, vapor, alternative and general merchandise products on the market, [COMPANY] has chosen to exhibit and highlight our newest [Products - Equipment– Services] at Tobacco Plus Expo 18, coming January 31–February 1, 2018 to the Las Vegas Convention Center South Halls in Las Vegas, Nevada, USA.

“The new show floor segments, features conference/educational sessions, networking and exhibition offerings make TPE 2018 the ideal venue for our [equipment-product-service launches and live demonstrations],” said [Your Company SPOKESPERSON].

[YOUR COMPANY DETAILS HERE]

In addition to show floor introductions of new products and related industry services, this Expo has added an unprecedented education program. A dynamic keynote and three high impact general sessions plus two days of session tracks will address trending industry issues, regulations, innovations, best practices and direction on how to adapt your company related to tobacco, vapor and alternative products. TPE also welcomes Thomas Briant, the Executive Director of the National Association of Tobacco Outlets (NATO), presenting two educational seminars at TPE 2018. This is the only 2018 B2B show in North America to blend critical education, new products, four themed show floor sampling lounges on the exhibit floor plus outstanding networking. Registration can be completed at [www.TobaccoPlusExpo.com](http://www.TobaccoPlusExpo.com) .

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About [Your Organization]

Your text and contact information here.

About Tobacco Plus Expo (TPE)

Under the banner of Tobacco Media Group (TMG) owned by Kretek International, Tobacco Plus Expo (TPE) is the largest B2B tobacco trade show highlighting the full-spectrum of tobacco, vapor, alternatives and general merchandise products available on the ever-evolving market. TPE 2018 is planning to deliver the industry’s most compelling content yet, and will be held January 31–February 1, 2018 at the Las Vegas Convention Center. To learn more about TPE, please visit the website: [www.tobaccoplusexpo.com](http://www.tobaccoplusexpo.com).